



## Register Now for Upcoming Conference Calls and Webinars

[Access past call and webinar recordings here...](#)

*Click on the call title to register.*

### **Hunger and the 2016 Election**

[Strategies for Non-Profits to Use to Get Out the Vote](#)

Tuesday, August 2, 2016 - 2pm Eastern

Learn the importance of voter mobilization and the do's and don'ts for Getting Out the Vote for 501(c)(3)s from FRAC and Non-Profit Vote.

### **Summer Meals Matter**

[Evaluating and Recognizing Quality Summer Nutrition Programs](#)

Thursday, August 4, 2016 - 1pm Eastern

Evaluating Summer Nutrition Programs and holding them to high standards are important for improving the quality and appeal of meals served and the site environment. Learn from sponsors and anti-hunger advocates ways to evaluate the summer sites in your area, identify high-quality sites and recognize them for their work, and identify areas for improvement for the following year.

[Healthcare Partnerships](#)

Thursday, September 1, 2016 - 1pm Eastern

Healthcare providers can play an important role in connecting children to healthy meals when the school year ends through the Summer Nutrition Programs. Hear from advocates and sponsors on innovative ways to serve meals at clinics and hospitals, as well as approaches to provide health services at summer meal sites.

### **Afterschool Meals Matters**

[Sponsor Mentoring and Retention](#)

Thursday, August 18, 2016 - 1pm Eastern

Retaining experienced sponsors is imperative to maintaining strong, sustainable Afterschool Meal Programs year after year. On this call you will hear from state agencies and sponsors about ways to keep experienced sponsors engaged and participating, and strategies to support and mentor new sponsors.

[Troubleshooting: Health Departments and Streamlining](#)

Thursday, September 15, 2016 - 1pm Eastern

Meeting health and safety or licensing requirements is a key component to operating the

Afterschool Meal Program in your area. Learn how to develop a strong partnership with your local health department and effectively address barriers to program implementation. We also will discuss strategies put in place by USDA to reduce the paperwork requirement and will hear from states that have taken steps to simplify the application process for the Afterschool Meal Program.

## **Breakfast Matters**

### [Back to School: How to Market Your School Meals Program for a Successful Year](#)

Thursday, August 11, 2016 - 3 pm Eastern

Marketing is essential to successful school meals programs. Hear from stakeholders about innovative marketing strategies they have been utilized to boost participation and excite their community about school breakfast and lunch and afterschool meals. Speakers will share how they have used creative attention-grabbing visuals, social media platforms, school-wide contests, and much more to spread the word about school meals.

### [The Breakfast Blueprint: Planning, Implementation and Evaluation Best Practices](#)

Thursday, September 8, 3pm Eastern

**The Food Research & Action Center and the American Federation of Teachers have partnered together to develop a three-part comprehensive breakfast guide based on feedback from AFT members from all over the country. Hear about the findings and strategies gathered from stakeholders on the front lines of implementing breakfast in the classroom, "grab and go" and second chance breakfast.**



## **There's Still Time to Register for This Week's Afterschool Meals Matter Conference Call**

*Click on the call title to register.*

### [Training Staff and Managing Afterschool Meal Program Operations](#)

Thursday, July 21, 2016 – 1pm Eastern

Afterschool Meal Program site staff are frequently balancing many moving parts, such as providing enrichment and supervision while keeping track of attendance records, meal counts and menus. Strong training is the foundation of a successful Afterschool Meal Program and ensures that program operations run smoothly. Hear from sponsors on how they organize an effective training for their Afterschool Meal Program staff.